



Business opportunities in climate change adaptation: Business models, implementation tools, and access to finance

PrivABoo Summer School 2022 part of the PrivABoo Practitioners Lab

Format: Four virtual sessions of two hours each.

Dates: 16, 18, 23 August and 1 September 2022.

Time: 14:00 – 16:00 EAT.

Target Group:

- Micro, small and medium-sized enterprises, entrepreneurs, and start-ups with an interest in enhancing their climate adaptation relevance and improving their opportunities to access financing for “Adaptation SMEs”.
- Interested ecosystem actors participating in the PrivABoo Practitioners Lab.

Context

The science is clear: Climate action across the board is more urgent than ever. But even the best efforts to minimize human activities that accelerate global warming are now too little too late to avert the already apparent and expected impacts of a changing climate. The urgent need to adapt to the impacts of climate change is therefore also clear. This comes with opportunities for innovation and with business opportunities to meet a growing demand for products and services that build resilience and enable adaptation to the impacts of climate change. As literacy on climate risks improves, and markets for adaptation solutions develop, investor interest is also increasing.

About the Private Adaptation Investment Bootcamp (PrivABoo)

The program aims to support growth-stage SMEs that offer climate adaptation-relevant technologies, products or services (“Adaptation SMEs”) to their clients and connect them with impact investors who want to build a portfolio in climate change adaptation. PrivABoo is designed as a flexible and dynamic learning cycle that responds to the individual needs of its participants, aiming to increase the participants’ capacity to recognize, finance and scale business opportunities in the field of climate change adaptation.

PrivABoo Practitioners Lab | Summer School 2022

The PrivABoo Practitioners Lab offers participants a space to connect, exchange and pool expertise to drive investment in business models for climate change adaptation. Our aim is to support the transfer of knowledge to mobilize climate change adaptation investments in and from the private sector. The Summer School 2022 as part of the PrivABoo Practitioners Lab, focuses on exploring the context of Adaptation SMEs and their climate change related opportunities and impacts. Additionally, adaptation tools and approaches will be discussed, as well as the financing opportunities for climate change adaptation.

Learning objectives and session outlines:

1) Introduction, overview, and kick-off.

(16 August 2022, 14.00h - 16.00h EAT)

Learning objective: Getting to know each other and the climate change context within which we operate, and within which we seek to identify adaptation related opportunities for SMEs.

- Climate science and climate change impacts: What we know about climate change, what is already being experienced, what can be expected, and what that means for SMEs.
- Political context: International climate agreements and negotiations, national commitments and action plans, and the role of small businesses.
- Business and development context: Vulnerability, resilience, and business opportunities in adaptation.
- Introductions: Regions, sectors, climate challenges, and (adaptation) business models.

3) Demonstrating Adaptation Impact: Approaches and Tools.

(23 August 2022, 14.00h - 16.00h EAT)

Learning objective: Understanding the landscape, language, tools and approaches for measuring, managing, and communicating adaptation impact.

- Measuring adaptation impact: An introduction for SMEs.
- Partner inputs and facilitated Q&A on several approaches and tools.
- Exercise: Priorities and practice for SMEs.

How to register

- Up to 2 participants per organization can participate in the Summer School.
- To register please send a confirmation e-mail to josue.arguedas@giz.de including the participants name(s), position, e-mail address, name and website of the organization.
- Deadline for registration **30.06.2022**.
- Participants who attend a minimum of 3 out of 4 sessions and actively participate in the group works and exercises will receive a participation certificate by GIZ.

For more information or any further questions, please contact josue.arguedas@giz.de or lisa.scholz@giz.de.

2) Business models for adaptation: Defining Adaptation SMEs.

(18 August 2022 14.00h - 16.00h EAT)

Learning objective: Defining “Adaptation SMEs” and increasing understanding of demand, opportunities, experiences, and challenges for SMEs with adaptation business models or potential.

- Business opportunities in adaptation: Anticipating and meeting the demand for products and services that reduce vulnerability, build resilience, and advance adaptation.
- Practitioners’ inputs: case examples.
- Peer learning: Zooming in on key issues, sectors, opportunities and challenges.
- Defining adaptation SMEs and adaptation business models: The business case for measuring, increasing, and communicating adaptation impact.

4) Financing Adaptation SMEs.

(1 September 2022, 14.00h - 16.00h EAT)

Learning objective: Enhanced understanding of opportunities to access financing for Adaptation SMEs.

- Introduction and overview: Opportunities and challenges for adaptation SMEs in the climate finance landscape.
- Investor interests and investment criteria in adaptation: Investor inputs and Q&A.
- Support systems for incubation, acceleration, and investment readiness.
- Exercise: Identifying opportunities and concrete next steps for your business.