

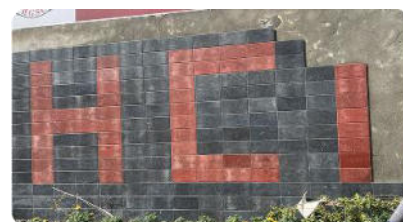
Ecobricks Pvt LTD

 <https://www.theecobricks.com/>

“Ecobricks brings circularity and resilience into construction.”



Country: Pakistan
Sector: Construction & Décor
Established: 2023
Number of staff: 12
Annual revenue, \$: 7,000 (2025)



BUSINESS MODEL

Problem

Ecobricks addresses the growing challenge of hard-to-recycle plastics—such as single-use packaging and cutlery—that drive global pollution. Conventional recycling excludes these materials due to low efficiency, while current marble and concrete tiles rely on carbon-intensive production, absorb heat, and require costly maintenance.

Business Model

Ecobricks operates a **product-led circular economy model**. The company manufactures high-quality construction materials—such as eco-tiles, outdoor pavements, and wall claddings—using hard-to-recycle plastics sourced from industrial and municipal waste streams. By converting discarded plastics into durable, thermally insulated, zero-water-absorption products.

Solution

Ecobricks manufactures products like tiles, pavements and décor items. Ecobricks construction tiles are more durable, stronger than conventional concrete products. They offer thermal insulation and zero water absorption making them ideal for installation.

Revenue Streams

1) Direct Product Sales: Eco-tiles, Outdoor pavements /wall claddings 2) B2B Project-Based Deployments, Corporate campuses, factories, housing schemes 3) Licensing of Technology (*future*) Equipment, training, and production rights.

IMPACT

Climate Change Impacts Addressed



Flooding



Increasing temperatures

Adaption Relevance

Ecobricks' products reduce dependence on traditional cement-based materials, which are highly carbon-intensive, thereby helping communities lower emissions and adapt to greener infrastructure needs. 2) Recycling of plastic helps in reducing the climate-related hazards of plastic burning (toxic emissions) and clogging drainage systems (flooding).

OPPORTUNITY

Future Plans

- Expansion in Europe
- Versatile product range
- Franchising model

Ask: 150k USD

Investment for scaling:

- production
- new manufacturing unit

Team & Contact Kashaf Akhtar, Founder, ceo@theecobricks.com



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Ecobricks Pvt LTD

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FUNDRAISING

Current Shareholders

Nazish, Kashaf, Ahmad

Latest Investment(s)

153,000 USD (cash + in-kind)

Total Investment

NA

The Ask

150,000 USD equity/debt

Funding Equity Share

SAFE Note

Min. Ticket Size

100,000 USD

Target Valuation

500,000 USD

FINANCIAL & STRATEGY OVERVIEW

Financials, \$	2024	2025	2026	2027 (e)	2028 (e)
Revenues	0	16,500	212,000	435,000	799,000
Net profit	0	3,000	90,000	250,000	480,000

Latest Developments

- Secured investment from Military Pakistan for recycling setup.
- Expanded facility to 10X production.
- Secured Furniture contract from Punjab government

Next Steps

- To start France company by Q4 2025
- Close another angle round of \$40,000 from French investor by Q1 2025.

Team & Contact Kashaf Akhtar, Founder, ceo@theecobricks.com



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