

Irverde Gogreen Pvt. Ltd.

 www.irverde.com.pk

“Alliances for Sustainability through Circular Economy”

 <p>irverde Alliances for Sustainability</p>	Country: Pakistan	
	Sector: Circular Economy	
	Established: 2022	
	Number of staff: 6	
Annual revenue, \$: 19,743 (2024)		

BUSINESS MODEL

Problem

- Pakistan generates waste quantum per year 49.6 million Tons
- Recycling rate as low as 18%
- Health costs: diseases caused by waste
- Pakistan’s waste crisis is an environmental, health, and economic challenge, demanding scalable, tech-enabled solutions for a circular economy transition.

Solution

- Environment Awareness Trainings
- Zero Waste Ecosystem
- Circular Economy Recycling/ Upcycling products including compost, furniture, textile
- DATA DRIVEN IMPACT: Track waste reduction, emissions saved, and community health improvements.

Business Model

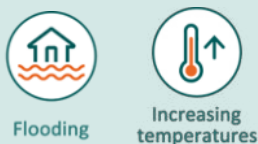
The company provides waste management services to households, offices, institutions, and industries, covering pickup, segregation, and recycling. It offers training and awareness programs through workshops and corporate sessions. A subscription-based digital platform for carbon and waste reporting is being developed. Additionally, the company produces and sells extra virgin olive oil directly to consumers and wholesale markets.

Revenue Streams

The company’s primary revenue comes from service fees charged to households, institutions, offices, and industries for waste collection, segregation, and responsible recycling. Additional revenue is generated from the sale of recyclable materials, paid training and awareness programs, and upcoming subscription-based digital reporting tools, as well as direct and wholesale sales of extra virgin olive oil.

IMPACT

Climate Change Impacts Addressed



Adaption Relevance

Irverde GoGreen supports climate adaptation by reducing environmental vulnerabilities and strengthening resilience for communities, businesses, and ecosystems through waste diversion, carbon reporting, sustainable agriculture, circular economy initiatives, and green jobs.

Gender Relevance

Empowering women and creating green jobs, Irverde strengthens social resilience and economic adaptation to climate shocks.

OPPORTUNITY

Future Plans

- Internationally Launching our SaaS platform for ESG reporting specially Europe – focused on carbon trading.
- Development of 2 ideal recycling hubs catering atleast 100 tons a month.
- Raising \$500,000 in 2nd round.

Ask: 150k USD

Development of Irverde’s SaaS platform to get more industries on board and expanding operations. Production &, olive procurement, Compliance & Quality Assurance, Product Development & Innovation, Agricultural Development, and Market Readiness & Branding.

Team & Contact

Angel Imdad, Co-founder: angel.imdad@irverde.com.pk
Naushad Mitha, Co-founder



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FUNDRAISING

Current Shareholders

NA

Latest Investment(s)

30.11.2023

Grant investment by
Standard Charter Bank -
Women in Tech

Total Investment

8,830 USD

The Ask

150,000 USD
Equity/Debt

Funding Equity Share

20%

Min. Ticket Size

17,777 USD

Target Valuation

512,511 USD

FINANCIAL & STRATEGY OVERVIEW

Financials, \$	2023	2024	2025	2026 (e)	2027 (e)
Revenues	17,272	19,743	17,060	177,009	259,996
Net profit	Loss (3605)	Loss (2381)	16,393	86,010	155,805

Latest Developments

- Getting new clients on board actively
- Developed MVP for our SaaS platform
- Signed MOU with WWF as their exclusive waste mgmt. partners for Green office Certification (150+ offices in Sindh)

Next Steps

- Development of our SaaS platform to get more industries on board
- Expanding operations
- Raising funds to expand operations
- Getting local waste management authority onboard

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